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NIRI-Chicago 2014 Investor Relations Workshop Focuses on Trends, Best Practices Based on Art + Science

Keynote Address by CNBC's Rick Santelli

CHICAGO, September 2, 2014 - The Chicago chapter of the National Investor Relations Institute (NIRI-Chicago) will hold its annual Investor Relations Workshop on Friday, September 19 at The Metropolitan Club, Willis Tower, 233 S. Wacker Drive, Chicago.

"This year's workshop, 'The Art + Science of IR,' will balance data, or science, with the art of experience and expert advice in making judgment calls about how companies can best communicate with their investors," said Terri Anne Powers, IR Workshop co-chair. "We'll have stimulating sessions on topics ranging from market structure to shareholder activism, and distinguished panels that include board members and CFOs."

"We are especially pleased to welcome CNBC's Rick Santelli as our keynote luncheon speaker," said Patty Paul, co-chair. "We look forward to hearing his often provocative opinions on economic news of the day, Fed actions, and trends in the equities and derivatives markets that affect public companies."

The IR Workshop also features a mix of informative presentations, panel discussions and lively interactive sessions, including:

- Market Madness: Complexity & Increasing Regulatory Scrutiny
- Boss Talk: Taking IR Beyond Basic Science
- Shareholder Activism: Friend or Foe?
- Beyond the Numbers: The Art of Financial Storytelling
- Boardroom Perspectives: An Insider's View
- Global IR: Bring Your Passport
- Leveraging the Sell Side: Whether 20 Analysts or 2...

NIRI-Chicago's full-day IR Workshop and luncheon are open to the public and attract attendees from throughout the Midwest. The event begins at 8 a.m. on Friday, September 19 with registration, breakfast and an exhibitor showcase. The formal program begins at 8:30 a.m. The cost is \$175 for NIRI-Chicago members and \$250 for non-members.

The fee is \$65 for nonmembers who wish to attend the luncheon only from 12:30 p.m. to 1:45 p.m. There is no fee for NIRI-Chicago members who attend the luncheon only. More information is available on the NIRI-Chicago [website](#) and on the event [registration page](#).

2014 IR Workshop Sponsors

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About NIRI-Chicago

The Chicago Chapter of the National Investor Relations Institute (NIRI-Chicago) works to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The members of NIRI-Chicago include corporate officers, consultants, service providers, academics and others involved in the practice of investor relations, a strategic management responsibility that integrates finance, communication, marketing and securities law compliance. NIRI-Chicago is one of the largest NIRI chapters in the United States and has been the recipient of several NIRI awards, including Best Overall Large Chapter in 2012. More information is available at www.niri-chicago.org.

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